



**BHARATHIDASAN UNIVERSITY, TIRUCHIRAPPALLI**  
**U.G. EXAMINATION SCHEDULE - NOVEMBER 2015**

**BACHELOR OF BUSINESS ADMINISTRATION**  
**CBCS - SYLLABUS - 2008 BATCH AND EQUIVALENT**  
**PAPERS FOR ALL PREVIOUS BATCHES**

<b>PAPER CODE</b>	<b>9.30 AM TO 12.30 PM TITLE OF THE PAPER</b>	<b>DATE</b>	<b>DAY</b>	<b>2.00 PM TO 5.00 PM TITLE OF THE PAPER</b>	<b>PAPER CODE</b>
<b>(1)</b>	<b>FORENOON (2)</b>	<b>(3)</b>	<b>(4)</b>	<b>AFTERNOON (5)</b>	<b>(6)</b>
<b>B. B. A.</b>					
<b>B. B. A. (2008 BATCH ONWARDS)</b>					
8CCBB7	COST ACCOUNTING	23.11.2015	MONDAY	HUMAN RESOURCE MANAGEMENT	8CCBB11
8CCBB8	FINANCIAL MANAGEMENT	24.11.2015	TUESDAY	MANAGEMENT ACCOUNTING	8CCBB12
8CCBB9	COMPANY LAW AND SECRETARIAL PRACTICE	25.11.2015	WEDNESDAY	ENTREPRENEURIAL DEVELOPMENT	8CCBB13
8CCBB10	SERVICES MARKETING	26.11.2015	THURSDAY	MANAGEMENT CONCEPT IN THIRUKKURAL	8ECBB1:2
8ECBB1:1	STOCK EXCHANGE PRACTICES	27.11.2015	FRIDAY	INTERNATIONAL BUSINESS	8ECBB1:3
8CCBB4	MANAGERIAL COMMUNICATIONS	28.11.2015	SATURDAY	PRODUCTION MANAGEMENT	8CCBB6
8CCBB5	COMPUTER APPLICATIONS IN BUSINESS	30.11.2015	MONDAY	ORGANISATIONAL BEHAVIOUR	8ACBB2B
8ACBB2A	BUSINESS LAW	01.12.2015	TUESDAY	OPERATIONS RESEARCH	8ACBB2C
8CCBB1	MANAGEMENT CONCEPTS	02.12.2015	WEDNESDAY	MARKETING MANAGEMENT	8CCBB3
8CCBB2	FINANCIAL ACCOUNTING	03.12.2015	THURSDAY	MATHEMATICS & STATISTICS FOR MANAGERS	8ACBB1B
8ACBB1A	MANAGERIAL ECONOMICS	04.12.2015	FRIDAY	BUSINESS ENVIRONMENT	8ACBB1C
<b>NON-MAJOR ELECTIVE I &amp; II</b>					
NMEBB1	NON-MAJOR ELEC.-I MANAGEMENT PRINCIPLES (FOR OTHER MAJOR STUDENTS)2008 ONWARDS	12.11.2015	THURSDAY	NON-MAJOR ELECTIVE-II BANKING PRACTICES (FOR OTHER MAJOR STUDENTS) (2008 BATCH ONWARDS)	NMEBB2

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PAPER CODE	9.30 AM TO 12.30 PM TITLE OF THE PAPER	DATE	DAY	2.00 PM TO 5.00 PM TITLE OF THE PAPER	PAPER CODE
(1)	FORENOON (2)	(3)	(4)	AFTERNOON (5)	(6)
<b>B.B.A.</b>					
ECBB4:1	INVESTMENT MANAGEMENT	16.11.2015	MONDAY	.....	.....
ECBB4:2	COMPUTER APPLICATION PACKAGES	16.11.2015	MONDAY	MARKETING RESEARCH	ECBB3:1
.....	.....	16.11.2015	MONDAY	SALES & DISTRIBUTION MANAGEMENT	ECBB3:2
.....	.....	17.11.2015	TUESDAY	MATERIALS MANAGEMENT	ECBB5:1
.....	.....	17.11.2015	TUESDAY	INTERNATIONAL MARKETING	ECBB5:2
.....	.....	18.11.2015	WEDNESDAY	ADVERTISING AND SALES PROMOTION	ECBB6:1
.....	.....	18.11.2015	WEDNESDAY	CORPORATE FINANCE	ECBB6:2
RB10:2	INDUSTRIAL MARKETING	19.11.2015	THURSDAY	.....	.....
CCBB9	INDUSTRIAL RELATIONS	20.11.2015	FRIDAY	BUSINESS POLICY	CCBB11
ACBB2B	MIS & COMPUTERS	21.11.2015	SATURDAY	MANAGEMENT OF BANKS AND FINANCIAL INSTITUTIONS	CCBB14

Palkalaiperur.  
Tiruchirappalli - 620 024

Dr. A. SELVAM, M.A., Ph.D.  
Controller of Examinations