

BBA

BCA

B.COM (professional)

BMC



Prospectus (2015-16)



Impact College

Affiliated to Aryabhata Knowledge University
(Under Bihar State University Act, 2008)

सक्षम शिक्षा सशक्त व्यक्तित्व



Table of Contents

About Us	02
Our Chairman	03
Our Director	04
Our Vision , Mission & Objective	05
Our Universities	08
About AKU	09
About NIMS University	17
Our Programs	22
Infrastructure	29
In the Media	30





ABOUT US

IMPACT College, an educational institution started with in 2014, specializes in offering high-quality academic courses such as Bachelor Degree, Master Degree and Post Graduate Diploma.

Our institution is affiliated to the renowned Aryabhata Knowledge University, which pioneered professional and technical education in Bihar. Be it commerce, business administration, mass communication or computer application, each educational program we offer is of the highest possible standards.

No matter which degree our students earn, they are truly readied for either further education to excel, or for their first steps into the professional arena. Our dedicated team of educationists and subject matter experts ensures not just a strong foundation in studies, but also grounded values amongst our students. The Degree which we run under Aryabhata Knowledge University is purely regular and targeted to those who wish to be in the classroom for their study; at the same point we are very keen to serve those students who are from remote areas and want to pursue their education with distance mode. They are being offered to join our courses through Directorate of Distance Learning (DDL). IMPACT streamlines the speed of quality education by encouraging the women's population towards Educating hub. We can make them more 'self-dependent' and 'self-confident' by honoring them with the esteemed degree offered by our College. We preserve the "moral mission" as well by offering the "**NAVJEEVAN**" course to the students for their inner development. Our other achievement in the area of candle education is that we connect to the working groups under GATEWAY FOR PROFESSIONAL, where we welcome the professionals to join our program to continue study with their current job.

Due to our belief in the importance of well-rounded personalities, we also have a vibrant culture of supporting hobbies and extra-curricular activities across a large range of interests. Sports, theatre, fine arts and music; everything holds a pride of place at our premises. Students who engage keenly in these activities besides studies also usually shine at campus placements with reputed firms as well as higher learning institutions.

Mr. B. D. Singh
Chairman

Our Chairman

Mr. B.D. Singh an engineering graduate. A social entrepreneur devoted to provide security service to the Public Sector Officer in the State of Bihar and Jharkhand. He is firm believer in the power of combining the philanthropy with the efficiency of business having gained 25 years of experience in the abovementioned field he took initiative for the upliftment of society. his experience and basic instinct led him to decide that there could be no better tool than that of Education to uplift the society. he planned to establish a group of institutions covering wide range of educational and research institutions. Keeping in view the urge to stop youth migration for quality education to other States, he took the first step leading to the foundation of the Ansuia Educational and Charitable Trust.

Message

First institution which is established by the trust in the “institute” of management and Planning & Advance Computer Training. It aims to promote overall personality development of its students to face the challenges of this competitive world in the era of cut throat competition. new age formula of success is to combine fast adaptation, steady research and innovative idea . We at IMPACT are taking initiatives and using innovative ideas to achieve the above mentioned target. Wish you all the best for your career and all the cherished goals of life.

Bhishwar Singh

Mr. B. D. Singh
Chairman

Mr. Manish Kumar
Director



Message

I wish to inspire and create more entrepreneurs in the state. Let there be light of education on every life, let the flower of development grow in each home and bear the fruits of development for the whole society. With these thoughts I wish all the student story and become a flag bearer of development.

Our Director

Mr. Manish Kumar did his Graduation in Business Management from IIPM, Chennai and Masters in Business Management with specialization in human Resources. Having an international exposure, a risk taker by nature and full of entrepreneurial spirits, he started his journey as a partner in a HR & Education Consultancy and Event Management Company in Chennai, There he got exposure to working with renowned companies like TCS, Accenture and Religare etc. The corporate exposure instigated his own entrepreneurial instinct and urge to return to his own state and contribute with zeal in realization of his Father's dream of development through Education. He established IMPACT COLLEGE, an Institute of Management and Planning & Advanced Computer Training, which is imparting BBA, BCA, BMC, B.Com & MBA education in its campus. Many other traditional courses like Library & Information Science, B.Ed., B.Sc. & M.Sc. has also been added in the curriculum. His long term vision is to establish institutions in the field of law, technology, microbiology, medicine etc.

Manish Kumar
Mr. Manish Kumar
Director



Our Vision

To emerge as an International Centre of Excellence in all facets of Management and Information Technology Education, rooted in Indian ethos and social values.



Our Mission

To create a highly qualified, mentally and physically strong and proactive professionals to contribute in social, cultural and economic upliftment of both the state and the nation.



Our Objective

To provide quality education and innovative methods of learning to upcoming young professionals of all streams, based on thorough research.





Faculty

An eclectic and accomplished team of faculty is the strength of impact. The current team of permanent faculty has been chosen from leading national and international business schools, technology institutions as well as legal and research institutions on the basis of their research excellence and teaching acumen.

Visiting faculty from top business schools, technical & research institution and industries with global reach, would be visiting to widen the spectrum of knowledge being imparted and enlighten the students with their experience. This will make our research and education environment more vibrant and rich.

The faculty members have received many awards and have been recognized for their achievements. Some professors have won grants, while some have been invited to be members of governing bodies and other prestigious organizations, exposed to various national and international seminars and some have received awards for their papers. Faculty members have their publications in peer review journals and have written several books in the field of their specialization. Some are also funded by the UGC for their research projects.

Personal Fitness Training

The state of the physical and mental health of any person has a big role in deciding what he or she would do in her/his life. The issue of health covers three points, which are **physical, emotional, and mental fitness**. At IMPACT we attempt to make professional with an edge to handle the basics of life for prompting real goal oriented, positive approach towards work. And last but not the least is the spiritual health and we provide spiritual and motivational training for handling stress and performance improvisation.

Language Lab

The language laboratory with audio-visual installation is used to aid in modern language teaching using multimedia. This arrangement is done at our institute with special trainers.

Industrial Exposure

Industrial visit is a part of all our courses, during which students visit companies and get insight regarding the internal working environment of a company and how a company functions related to the practical aspects of the educational course which cannot be visualized lectures.

The industrial visit is considered one of the most tactical methods of teaching. It provides students with an opportunity to learn practically through interaction, working methods and employments practices. Moreover, it gives exposure from an academic point of view.





Aryabhata Knowledge University (AKU)



NIMS University



Aryabhata Knowledge University (AKU)

Aryabhata Knowledge University (AKU), Patna has been established by Government of Bihar for the development and management of educational infrastructure related to technical, medical, management and allied professional education in the state. The objective of the university is to promote the professional education infrastructure to meet the national standard through well advanced course, infrastructure and quality faculty. Bihar lacks in the infrastructure both in the terms of number of institutions and the quality of education. As a result Bihar state has become the major hub of students migrating to the others states for pursuing their education and career building for future growth.

Courses Offered

BACHELOR IN BUSINESS ADMINISTRATION (B.B.A)

Our B.B.A Program is designed to prepare a base for the future leader.

To cater to the vast managerial needs of the country today, our course curriculum is equipped to be a great combination of theoretical and practical knowledge fo the business world.

Job Opportunity : Companies often hire B.B.A graduates as management trainee. A student graduating with a management degree can choose from many career paths, depending upon their aptitude and interest. Students are generally able to find entry-level positions in areas such as:

- Health Care
- Banking/Financial Services
- Retail Public Sector Organizations
- Service Industries
- Entrepreneurial Ventures
- Non-Profit organizations



Syllabus

BBA Semester - 1

COURSE CODE	NAME OF THE PAPER
101	Principles & Practices of Management
102	Micro-economics
103	Macro-economics
104	Information Technology In Management – 1
105	Marketing Management – 1 [Marketing & Sales]
106	Communicative English
107	Lab-104

BBA Semester - 2

COURSE CODE	NAME OF THE PAPER
201	Business Organization & Environment [Financial Accounting]
202	Financial Management – 1
203	Human Resource Management – 1 [Organizational Behavior]
204	Business Mathematics & Statistics – 1
205	Information Technology In Management – 2
206	Business English
207	Lab : 204

BBA Semester - 3

COURSE CODE	NAME OF THE PAPER
301	Marketing Management – 2 [Consumer Behavior]
302	Financial Management – 2 [Managerial Accounting]
303	Human Resource Management – 2
304	Business Mathematics & Statistics – 2
305	Corporate Communication
306	Business Taxation
307	Psychology

BBA Semester - 4

COURSE CODE	NAME OF THE PAPER
401	Strategic Management
402	Production And Operations Management
403	Operations Research And Logistics
404	Project & Event Management
405	Social & Marketing Research Methods
406	(a) Entrepreneurship Development Programme
406	(b) Business Ethics, Corporate Governance, And Social Work

BBA Semester - 5

COURSE CODE	NAME OF THE PAPER
501	Retail Management
502	Indian Financial System
503	Security Analysis & Portfolio Management
504	E-Commerce
505	OJT [On-the-job-training]

Based on 4 Weeks Internship in an Industry

BBA Semester - 6

COURSE CODE	NAME OF THE PAPER
601	Services Marketing
602	International Finance
603	Risk Management
604	Business Law And Industrial Relations
605	Management Thesis

(Based on 2 Weeks Internship in Services Industry)

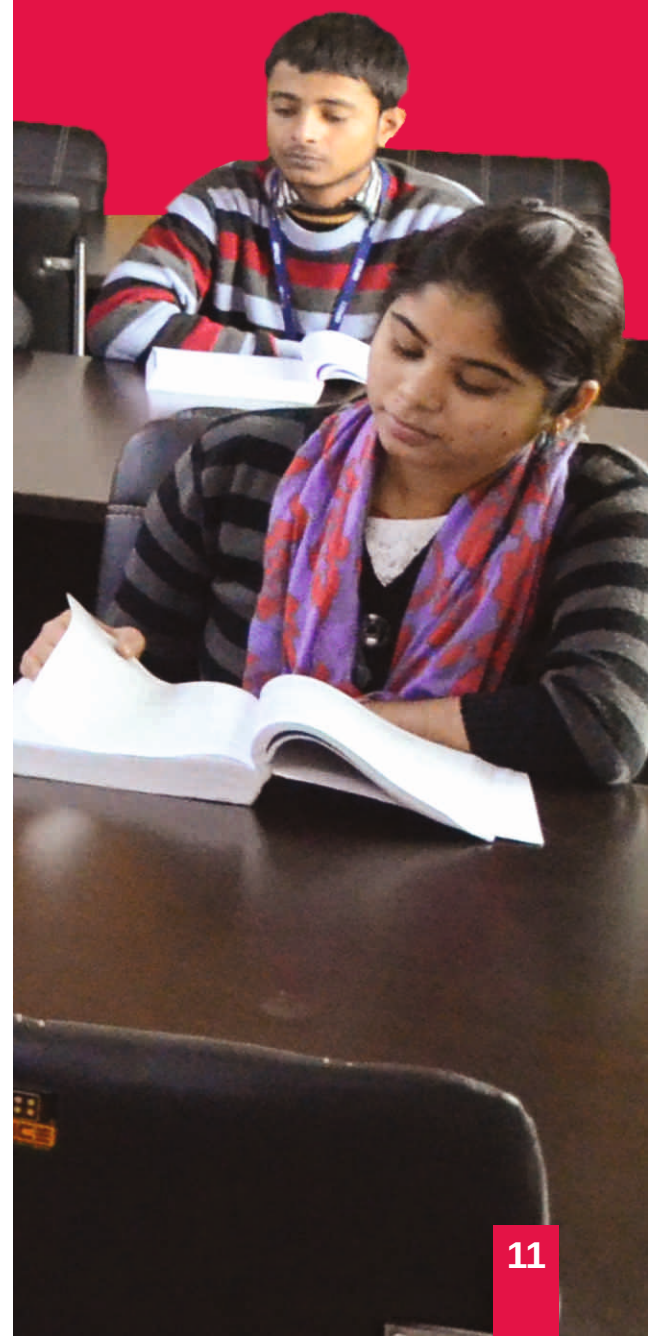


BACHELOR IN COMPUTER APPLICATIONS (B.C.A)

B.C.A degree is aimed at helping students gain a proper understanding and sound knowledge of Computer application by the time they graduate.

This becomes the foundation for pursuing further interest either in higher education or for entering the workplace in the vast, lucrative arena of information Technology (I.T.). Our course covers in-depth study of diverse subject categories, from programming basics and computer fundamentals to database and applications packages, networking and internet, logical and numerical methods. The development of core competency in computer applications for grooming some of the best talent for the I.T. industry.

Job Opportunity : B.C.A degree lets students opt for work in a multitude of capacities, which include, but are not limited to : Software Programmer, Multimedia/Web programmer,, Web Designer, Database Administrator, System and Network Administrator, or as a member of the Faculty for Computer Science/Computer Application Technologies in case the student has aspirations to teach The other alternate is to take up postgraduate courses such as Master in Computer Application (M.C.A) or M.B.A in information Technology. Career paths fro B.C.A degree holders are generally quite well-defined and can be financially rewarding as the range of careers in Computer and IT related fields is vast.



Syllabus

BCA Semester - 1

COURSE CODE	NAME OF THE PAPER
101	Communicative English
102	Basic Mathematics
103	Information Technology And Application
104	Principles Of Management & Organization
105	Python Programming (Elective-1)
106	Problem Solving And Programming Concepts (Elective-2)
107	Lab: (103)
108	Lab: (105)
109	Lab: (106)

BCA Semester - 3

COURSE CODE	NAME OF THE PAPER
301	Object Oriented Programming Using C++
302	Internet & Web Designing
303	Java Programming
304	Software Engineering
305	Lab (301 & 303)
306	Lab (302 & 304)

BCA Semester - 5

COURSE CODE	NAME OF THE PAPER
501	Windows Programming Using Vb .net
502	Graphics & Multimedia
503	Computer Network, Data Communication, And Client Server Technology
504	Business Accounting & Erp (enterprise Resource Planning)
505	Lab: (501)
506	Lab: (502)

BCA Semester - 2

COURSE CODE	NAME OF THE PAPER
201	Business English
202	Mathematics [Numerical Techniques]
203	System Analysis & Design
204	Problem Solving Technique & Programming In C
205	Operating System & Unix

BCA Semester - 4

COURSE CODE	NAME OF THE PAPER
401	Relational Data Base Management System
402	Digital Electronics, Computer System Architecture, And Organisation
403	File & Data Structure
404	Introduction To Statistics
405	Lab: (401)
406	Lab: (403)

BCA Semester - 6

COURSE CODE	NAME OF THE PAPER
601	Web Technology (elective 1)
602	Concept Of Data Mining And Data Warehousing (elective 2)
603	E-commerce
604	Project And Viva
605	Lab: (601)

BACHELOR IN COMMERCE PROFESSIONAL

(B.Com Professional)

Our B.com (Professional) course has been structured to go above and beyond the traditional basic accounting and taxation curriculum seen in other commerce degree courses. It has been designed to cater to high-quality industry demands for all-around finance knowledge and marketable skills in the workplace.

As a result, our students can certainly aspire beyond being accounts assistant or accountants. Our B.Com course successfully assimilates in-depth knowledge, different subjects in winning combinations and impart in skill sets that truly begin the process of grooming a commerce student for the world of business.

The program covers fundamental essentials of traditional commerce apart from financial and marketing management, evaluation of debts and shares, as well as banking and insurance. Besides these necessary areas, the course also imparts great value addition through training for communications skills, computer application for managing business and even identifying and honing entrepreneurial skills. Armed with this sort of knowledge, our graduate students find themselves confident of pursuing their careers across a broad spectrum of opportunities available in the marketplace today.

Job Opportunity B.Com. (Professional) degree-holders are in a better position than simple commerce graduate to take up and be accomplished at entry-level jobs like :

- Financial Manager
- Portfolio Analyst
- Project Evaluator
- Entrepreneur/Business Owner
- Specialist officer & P.O. (in Banks, Insurance and Mutual Fund Companies)
- Securities Analyst
- Tax & Insurance Advisor
- Business Data Analyst



Syllabus

B.COM (PROFESSIONAL) SEMESTER - 1

- 101 Financial Accounting – I
- 102 Business Economics
- 103 Business Organization & Management
- 104 Business Statistics
- 105 Basic Spreadsheet Concepts
- 106 Communcative English

BCOM (PROFESSIONAL) SEMESTER - 2

- 201 Financial Accounting – II
- 202 Mercantile [Corporate] Law
- 203 Business Mathematics
- 204 IT For Accounting
- 205 Intermediate Spreadsheet Concepts
- 206 Business English

B.COM (PROFESSIONAL) SEMESTER - 3

- 301 Management Accounting 1
- 302 Taxation Laws – I
- 303 Entrepreneurship
- 304 E-Commerce
- 305 Project Appraisal, Finance And Management

BCOM (PROFESSIONAL) SEMESTER - 4

- 401 Cost Accounting
- 402 Taxation Laws – II
- 403 Financial Management
- 404 Auditing
- 405 Business Research Methodology

BCOM (PROFESSIONAL) SEMESTER - 5

- 501 Financial Institutions, Services And Markets
- 502 Security Analysis & Portfolio Management
- 503 Principles & Practices Of Banking
- 504 Principles & Practices Of Insurance
- 505 Industry Internship, Project, & Viva– I

BCOM (PROFESSIONAL) SEMESTER - 6

- 601 Industry Internship, Project, & Viva– II
- 602 Marketing Management
- 603 Business Intelligence
- 604 Business Ethics
- 605 Financial Modeling




impact
इम्पैक्ट मैनेजमेंट कॉलेज
Learning with Masterminds

दुंडा शाही कॉम्प्लेक्स, बारीपथ, बाकरगंज, पटना-800004
फोन : 0612-319288 92999
Website : www.impactcollege.in
Toll Free : 1800301088

Admission Open
Limited Seats only

कोर्स उपलब्ध :-
आर्यभट्ट ज्ञान विश्वविद्यालय से संबद्ध
(विहार राज्य यूनिवर्सिटी अधिनियम 2008 के अन्तर्गत)
• BBA • BCA • B.Com (Professional)

एन.आई.एम.एस. विश्वविद्यालय (जयपुर) से संबद्ध
• MBA • MCA • M.Sc.
• Bio-Tech • BLIS • MLIS
• Paramedical

BACHELOR IN MASS COMMUNICATION (BMC)

This has been designed to provide students with a firm grounding in communication skills. It aims to develop an ability for critical thinking and creativity and to give the students an opportunity to combine the theoretical curriculum with practical applications, through detailed research, lucid writing skills, oral presentation skills and a mastery of various mass communications media in our global information age. This course will prepare students to work across more than one area in the rapidly expanding world of media and corporate communication. It provides key technological skills and knowledge for work in corporate media and communication fields, as well as an understanding of issues and debates concerning media, communication and information.

Job Opportunities

There are endless opportunities of career for students of Mass Communication, which even extends beyond the field of Media and Communications. Following is the partial list of a few potential entry-level job positions for a BMC graduate :

- News Presenter/Talk Show Hosts
- Radio/Video Jockey
- TV Correspondent/Photojournalist
- Feature/Screen/Copy Writer
- Floor Manager/Sound Engineer/Technician
- Public Relations Officer
- Reporter/Correspondent/Journalist
- Creative Consultant/Campaign Designer
- Art Director/Editor

Future Possibility

BMC students can proceed to Master in Mass Communication (MMC). The broad expertise and skills gained through Mass Communication ensures excellent careers for the graduates even in other professions besides Media. Various employment areas for them are Blogs, Radio Telecasting Companies, Websites, Central Information Service, Advertising Agencies, Broadcasting Corporations, Legal Affairs Department, Photography Companies, Press Information Bureau, Periodicals and Magazines, etc. Some government organizations that offer candidates who have completed mass communication courses are All India Radio (AIR), Doordarshan, Rajbhasha Department in Human Resources Development ministry, etc.

On the Job Training

Students will undergo a rigorous On-the-Job Training (OJT) in the sixth semester for about four weeks. Efforts will be made to find opportunities for this outside Patna. All expenses of such trainings will be met by the students.



Syllabus

B.M.C Semester - 1

COURSE CODE	NAME OF THE PAPER	CREDITS	MARKS
BMC 101	ENGLISH - I	5	100
BMC 102	INDIAN CULTURE	4	100
BMC 103	INTRODUCTION TO COMMUNICATION	5	100
BMC 104	RADIO BROADCASTING	5	100
BMC 105	WRITING FOR MEDIA	4	100
BMC 106	BASICS IN COMPUTER APPLICATION	1	50
BMC 107	DIGITAL RADIO PRODUCTION - 1	1	50
TOTAL		25	600

B.M.C Semester - 4

COURSE CODE	NAME OF THE PAPER	CREDITS	MARKS
BMC 401	TELEVISION PRODUCTION - 2	5	100
BMC 402	PUBLIC RELATIONS	4	100
BMC 403	PHOTOJOURNALISM	4	100
BMC 404	NEW MEDIA TECHNOLOGIES	4	100
BMC 405	ENVIRONMENTAL STUDIES	4	100
BMC 406	LAB - TV PRODUCTION - 2	2	50
BMC 407	LAB - PHOTOJOURNALISM	1	50
BMC 408	ANCHORING	1	50
TOTAL		25	650

B.M.C Semester - 2

COURSE CODE	NAME OF THE PAPER	CREDITS	MARKS
BMC 201	ENGLISH - II	5	100
BMC 202	VALUE EDUCATION	4	100
BMC 203	MEDIA EDUCATION	4	100
BMC 204	EVOLUTION OF ARTS	4	100
BMC 205	MASS COMMUNICATION THEORIES	5	100
BMC 206	BASICS IN COMPUTER APPLICATION - II	1	50
BMC 207	DIGITAL AUDIO PRODUCTION - II	2	50
BMC 208	DRAMA PRODUCTION	1	50
TOTAL		26	650

B.M.C Semester - 5

COURSE CODE	NAME OF THE PAPER	CREDITS	MARKS
BMC 501	MASS MEDIA RESEARCH	5	100
BMC 502	COMMUNICATION AND DEVELOPMENT	4	100
BMC 503	FILM STUDIES	4	100
BMC 504	CORPORATE COMMUNICATION	5	100
BMC 505	TELEVISION PRODUCTION - 3	5	100
BMC 506	DEVELOPMENT COMMUNICATION	3	50
TOTAL		26	550

B.M.C Semester - 3

COURSE CODE	NAME OF THE PAPER	CREDITS	MARKS
BMC 301	MEDIA ETHICS	4	100
BMC 302	MEDIA AND CULTURE	5	100
BMC 303	PRINT JOURNALISM	5	100
BMC 304	TELEVISION PRODUCTION - I	5	100
BMC 305	ADVERTISING	4	100
BMC 306	WEB DESIGNING	1	50
BMC 307	LAB - PRINT JOURNALISM	1	50
BMC 308	LAB - TV PRODUCTION - 1	2	50
TOTAL		27	650

B.M.C Semester - 6

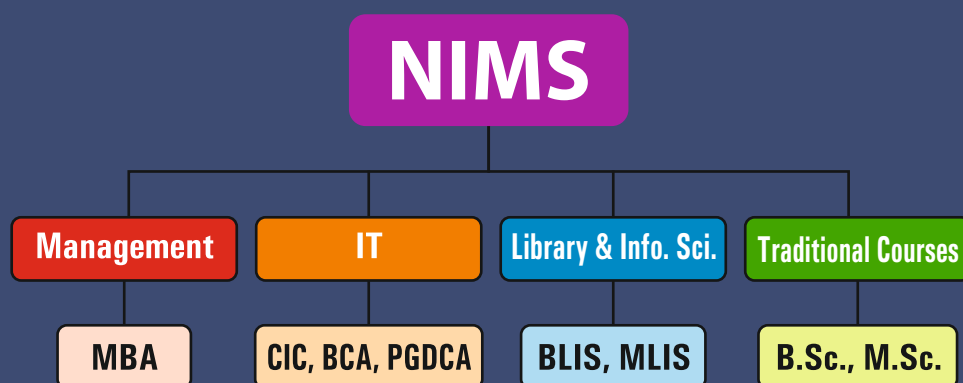
COURSE CODE	NAME OF THE PAPER	CREDITS	MARKS
BMC 601	MEDIA CRITICISM	5	100
BMC 602	HUMAN RIGHTS AND MEDIA	5	100
BMC 603	RESEARCH PROJECT & VIVA	7	150
BMC 604	OJT/ SHORT FILM PRODUCTION AND VIVA	8	200
TOTAL		25	550

NIMS University

Synch with the mission of creating pathways through career to future, the Nims University has emerged as the largest and best self financed university in North-India. Structured at par with the composite model universities of the leading nations of the world, the Nims University has been legendary in quality teaching and action oriented research in all disciplines. Adjacent to the Aravali ranges and located in the outskirts of the pink city of India, the University has been listed in the top ten medical universities in India and heading towards a leading center of education in health sciences to human sciences, technical training to advanced engineering, personnel management to corporate management, creative literature to innovative multimedia, art and architecture. The University is established under The Nims University Rajasthan, Jaipur Act, 2008 enacted by the Government of Rajasthan, and duly recognized by the UGC as well

as apex level regulatory councils. Being an exemplary landmark in the area of Higher Education, its lush green campus, state-of-art infrastructure, and modern laboratory equipped with latest technology, interactive pedagogy, and academia with proven proficiency, the Nims University has been the paradise for thousands of on-campus as well as off-campus learners.

IMPACT runs all the courses filed under NIMS with genuine affiliation in order to impart education or degrees to the students who got themselves enrolled in the courses as per their choice. Motive behind in establishing DDL(Directorate of Distance Learning)as our secondary wing is to support working professionals / Stay-at-home women and those industrious band of students who wish to pursue degree to meet their competitive level altogether.



Courses Offered

MASTER OF BUSINESS ADMINISTRATION

MBA



The MBA students at Impact are groomed to become efficient, productive professionals with discipline and strong work ethics. The course is designed to pave the way forward in a competitive environment by honing students' logical, analytical and reasoning skills. Since an internship is a mandatory part of the programme, students are able to inculcate real-world managerial principles learned through their theoretical knowledge. Besides providing them with a well-structured curriculum that inculcates sound managerial practices and leadership skills, it is also meant to stimulate a thought process well-suited to today's dynamic global business world. In fact, we also provide all-round exposure through a study tour to Singapore for valuable cross-cultural exchange of ideas and broadening of our students' horizons. By covering the various aspects of management, our MBA programme is the first step towards creating true managerial success stories.

Job Prospects

Our freshly-minted MBA-degree holders are geared to be competent, progressive executives who can become key players in organizations. Because the course curriculum helps them develop their strategic thought process, lateral thinking, problem-solving techniques and ability to overcome operational challenges on a day-to-day level, they are able to bring all the attributes to the company. Through its well-balanced nature, the programme encourages the enhancement of all-round business competencies. The distance learning mode allows it to be paced for self-study, specializations according to interest areas and flexible to one's schedule. It is the ideal course to pursue to attain a sound managerial qualification so as to accentuate one's career prospects.

Specialization Offered

- Human Resource Management
- Marketing Management
- Operations Management
- Finance Management
- Retail Management
- Tourism, Travel and Hospitality
- Hospital & Healthcare Management
- Project Management
- Information Technology Management

Duration: **2 Years**

Eligibility Criteria :
Graduation in any Discipline

OUR LOYAL PARTNERS



BCA

BACHELOR IN COMPUTER APPLICATIONS

Duration: 3 Years

Eligibility Criteria: Intermediate in any Discipline



PGDCA

PG DIPLOMA IN COMPUTER APPLICATIONS

Duration: 1 Year

Eligibility Criteria: Graduation in any Discipline

The Computer program is aimed at providing students with a bird's eye view of computer knowledge so that it can be effectively utilized in business and scientific applications.

Job Prospects

A lot of students choose to pursue Computer studies to build upon a strong foundation of technical knowledge. A number of such excellent programmes are available both in India and abroad. Other students like to get their foot in the door of companies so as to learn on the job utilizing their knowledge earned so far, and then to pursue higher studies at a later date. Some of the avenues available to them are at software product companies, service companies, government institutions and banks. BCA students find employment in positions such as Software Engineer, Programmer, Internet Expert, Network Designer, Software Developer, System Analyst, and Troubleshooter.



CIC

CERTIFICATE

IN

COMPUTING

Duration: 3 Months

Eligibility Criteria: Intermediate in any Discipline

This is a short-term, 3 month certificate course to equip students with a basic understanding of computers, with base-level concept teaching. This becomes a first step towards future studies in computers.

BLIS

BACHELOR IN LIBRARY & INFORMATION SCIENCE

Duration: 1 Years

Eligibility Criteria:

Graduation in any Discipline

This programme is aimed at teaching students the art and science of library management using a variety of modern Library Management techniques. As a result, they become well-groomed, budding professionals with strong fundamental knowledge and are well-versed with applications that can be used in a number of roles in the Library and Information Science industry.

MLIS

MASTER IN LIBRARY & INFORMATION SCIENCE

Duration: 2 Years

Eligibility Criteria: BLIS

Job Prospects

Librarians are like custodians of history, culture, information and knowledge. Thus the industry is always in need of professionals with a thorough understanding of Library Management techniques. Libraries of all magnitudes and sizes require the service of trained Librarians –whether they be in National records, publications of vital and timeless importance, documents maintained systematically in different government departments and libraries, or in privately curated collections. BLIS & MLIS degree holders can plan a roadmap to their career through positions such as Junior Librarian/Semi-Professional Assistant, Librarian, Library Attendant, Information Assistant, Junior Information Analyst, Library Assistant, Deputy Librarian, Junior Librarian/Assistant Librarian, and so on.



B.Sc.

BACHELOR IN SCIENCE

Physics, Chemistry
Mathematics, Biotech

Duration: 3 Years

Eligibility Criteria : Intermediate in Science

M.Sc.

MASTER IN SCIENCE

Physics, Chemistry
Mathematics, Biotech

Duration: 2 Years

Eligibility Criteria : Graduate in Science

Science is considered one of the fastest-growing areas in modern world today. Our BSc in Physics, Chemistry , Mathematics & Biotechnology is designed to be a perfect balance of flexible course options and a well-defined sequence of study modules. Our programme look out for knowledgeable candidates and our students are then well-prepared to enter the vast world of science. The course has advanced and in-depth scope which enables the mind to get better understanding of science study. It gives rise gives rise to very confident, knowledgeable individuals with a keen understanding of the subject.

Job Prospects

Challenging career opportunities are available in companies, research and government organizations, especially so for skilled degree holders. The streams of Veterinary Medicine, Animal , Animal Science, Livestock Production, Agriculture, Plant Science, Law Enforcement, Energy, Production Science, Livestock Production. The modern companies always lookout for knowledgeable candidates. Their robust, high-level analytical and problem-solving skills are widely applicable and highly valued by a diverse range of employers including those in education, health, medical, energy, finance, engineering, computing and management.

Our Programmes

🎓 **G-SEP** *"Abroad ! Education ! Exposure!"*

🎓 **NAVJEEVAN** *"Lets feel light within "*

🎓 **Gateway for Professionals**
"Treasuring benefits for career growth"

🎓 **समानता**
*"Encouraging the 'SHE' participation ahead
in the educational panorama."*

🎓 **Scholarship Program**
win upto 25% fee-concession

G-SEP

(Global Student Exchange Program)

“Abroad ! Education ! Exposure! ”

“IMPACT” widens its sheen by adding new charm to the Management and IT Students. In order to derive its mission towards Educational Development, the college offers Global Tour to its learners to augment their standard. This will be a new exposure for the students who are in the quest of high professional growth. We have designed the courses with addition of such educational trip to ensure that the students’ passion for improvement can be nourished with the best exposure.

Offering such fantastic trip is meant for Personality Development ; we treat such outing activities very much helpful to enhance the learners’ Personality. Moving new places , meeting with newer climate and interacting with people of different places inspires UNDER-GRADUATE nesting mind towards sincere thought and perception. The feeling of extraordinary exposure and confidence opens up the flood gate of successful career.

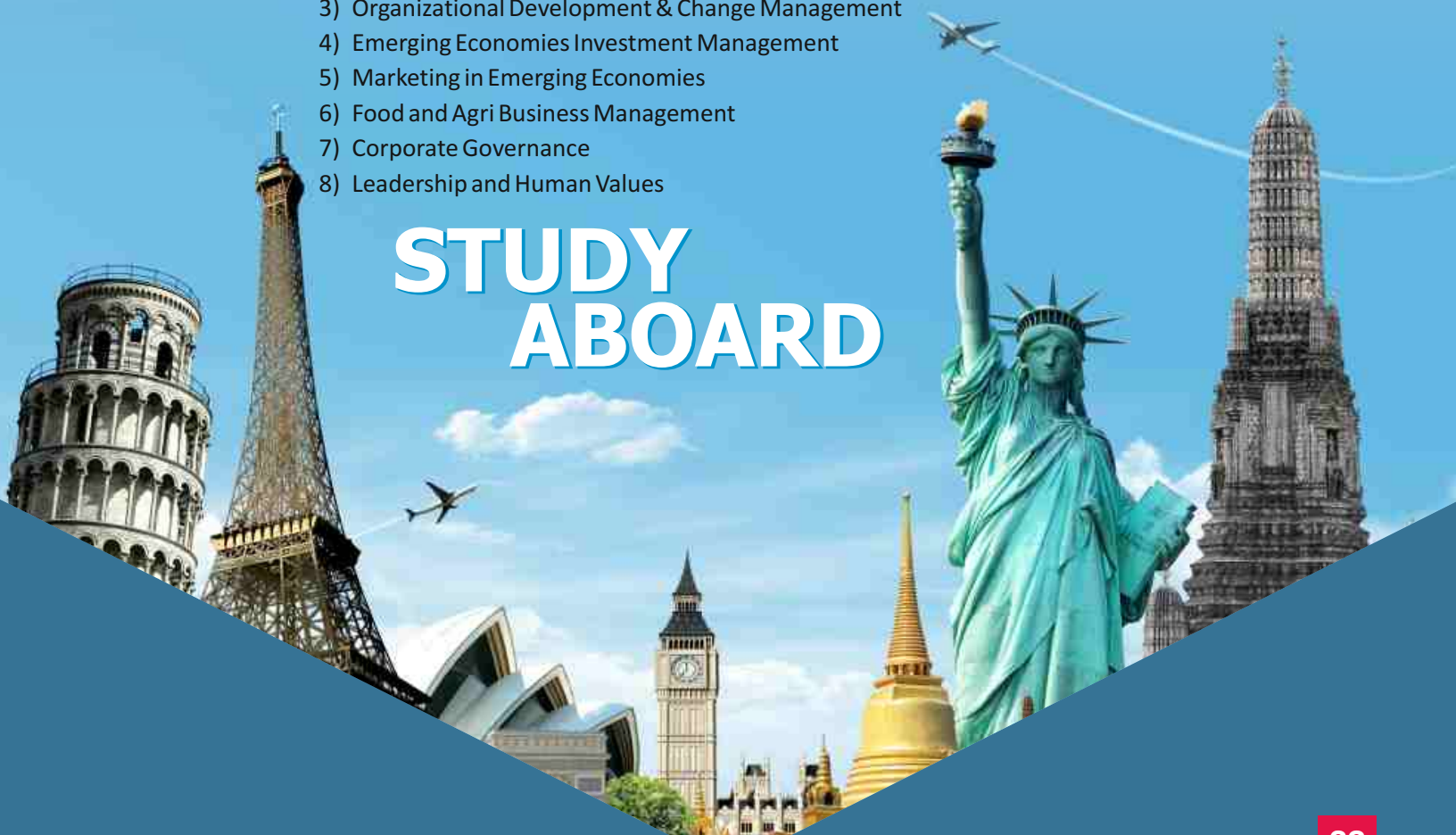
We are determined to have such educational activities throughout the courses which the learners need to cope up with great enthusiasm.

Each newly session will be planned out with an exciting- learning tour across the world. And the learners will be paid with the gold coin of splendid experience.

All **G-SEP** enrolled students has to opt one of the Super Specialization Courses;

- 1) Cross Culture Management
- 2) Emotional Intelligence for Personal Growth
- 3) Organizational Development & Change Management
- 4) Emerging Economies Investment Management
- 5) Marketing in Emerging Economies
- 6) Food and Agri Business Management
- 7) Corporate Governance
- 8) Leadership and Human Values

STUDY ABOARD



NAVJEEVAN

"Lets feel light within "

"IMPACT " has launched NAVJEEVAN course as one of the papers in its curriculum for all the students. The main reason behind this teaching is to cultivate a sense of responsibility among youths towards society as well as culture. The course highlights a process of 'Transvaluation in Person for Transformation of Personality' (TIP-TOP), based on the Science of Universal Life, which requires self- analysis for understanding the supreme goal & main purpose of living.

As the name suggests Navjeevan, it combines two simple Indian words "nav"(new) and "jeevan"(life). IMPACT takes a new shining step ahead to ply the oldest philosophy of "Adarshwadi Shiksha (Ideal Teaching) in a sprawling concept in form of Navjeevan. The idea as a course has been introduced as a part of our efforts to reach out to the several people who believe in building constructive society around them.

The motto simply is to engage the youth minds to prosper high degree of consciousness in themselves by inhaling a life of dignity so that the society can expect honorable citizens. It enhances "awareness , competency, & tactfulness, with the revelation of ' Secret of success' and treasure of talent". It mobilizes values in practice for the "care of world", which is the objective of navjeevan (self management system"-for adding a new meaning & dimension to life (Living & livelihood) If you like the scope of the 'NJ-teaching' that we are doing, you can even act as a goodwill limb of Navjeevan by taking your friends, relatives and other people of your social stratum to Navjeevan.

Course Code	Chapter	Duration	
		Theory	Practical
1.	Science of Universal (SOUL)	5	2
2.	Life-Skill-Analysis (LISA)	2	2
3.	Goal Of Analysis (GOL)	2	0
4.	Purpose of Life (POL)	2	2
5.	Development of Personality (DOP)	5	2
6.	Secrets of Success (SOS)	3	0
7.	Treasure of Talent (TOT)	2	2
8.	Awareness, competency, & tactfulness (ACT)	4	2
9.	Values in Practice (VIP)	2	2
10.	Care of World (COW)	2	0
11.	Self Management System (SMS)	5	5
THEORY :	34 Sessions		
PRACTICAL :	19 Sessions		
TOTAL LESSONS :	53 Sessions		

Gateway for Professionals

“Treasuring benefits for career growth”

IMPACT offers specially designed Management and IT Courses for working professionals who are interested in pursuing on-job higher education as well as committed to shoulder their job responsibilities. The program “ Gateway for Professionals “ plans out to impart a treasure box of advance practical knowledge to the working group through which they can embark on a new career as a true or complete professional.

Educational initiatives such as MBA (with various specialization), PGDCA (with Lab facilities) and Paramedical Courses (with various subjects), are being offered to the professionals to make their experience more enlightening. The professional tour throughout the courses will be a combination of online facilities and at home-study method.

Gateway for Professionals provides an opportunity to:

- Prepare yourself for upcoming opportunities
- Help strengthen career growth in professional life.
- Learn about the latest concept of management and its practices to keep you updated with the current scenario.

The Program adds a gigantic platform to the regular track of professional career ; while working they can meet with the scope of smart techniques of how to deal with the challenges of their professional career.



समानता

“Encouraging the ‘SHE’ participation ahead
in the educational panorama.”

“**IMPACT**” with its pure intention derive the equal opportunity learning Program especially for the amelioration of women . We open the scope for those women who wish to continue their study from home. Even though the women staying within or outside the nation can intake advantages from this very opportunity, which enables them to manage their domestic life as well as their career- line efficiently and effectively.

The complete **समानता** Program conceptualized 'emancipation and empowerment' as women's first right for the women hood. Women, by educating themselves can add glimpses of self-confidence and self- dependence to the personality and above all, they can cross the financial barriers by receiving the esteemed educational degrees which props them with the oceanic chance to work in corporate sector or nourishes their skill for entrepreneurship journey.

समानता is designed by keeping its view to energies the women's population with full-proof shield of educational scheme.

The highlights which have been prepared under the scheme are as follows :

- (i) Bachelor / Master Degree available
- (ii) Course Fee to be paid on Monthly basis
- (iii) Study from Home
- (iv) Regular & timely communication over the grievances
- (v) Online facilities for all purpose



Scholarship Program

“win upto 25% fee-concession”

“IMPACT” recognizes talent on the basis of Scholarship Test which helps us assess the deserving candidate who can be awarded with Fee concession as a token of Scholarship. Awarding limit is upto 25%. To achieve variable Concessional rate in their FEE , aspirants need to score above 30% in their merit test. The merit test is bifurcated in two Groups- (A) Written test, (B) VIVA / PI . Question paper for written test has been set to check one’s language ability on the basis of English Grammar & Writing skills, General Knowledge and Current Affairs. On the same note, the Personal Interview to check one’s communication skill and conversational etiquette.

The test basically indicates us about the capacity of candidate which clearly marks a line of indication towards “TALENT SEARCH”and those who qualify on each parameter , they are awarded with scholarship.

Seperate Hostel for
Boys & Girls Available
with the capacity of 200.
The college has its
own hostel
nearby its campus.



Summer Internship

Providing young talent with growth opportunities and hands-on experience through challenging business projects, summer internship, helps young entrants understand the culture, dynamics and working of the organization. Summer internship is an integral part of the vocational courses at IMPACT. During the first year, students are trained in functional areas of their respective specialization which orient them towards a business culture. The courses aim at molding their work ethics and developing skills, highly valued by the contemporary industry.

At the completion of the second year in vocational course, students would spend 8-10 weeks during the summer working in some industry. they would be exposed to a real time business environment, and take up responsibilities and goals which aim at being mutually beneficial for both the student and the organization. it would serve as a platform for applying the management theories learnt in the classroom and help in providing clarity about the functional area that they desire to specialize in internship thus have a crucial influence on the career path and choice of organization by students.



Why should Companies Recruit Interns?

Internships have a distinct edge over interview-based final recruitment as a method of evaluating potential employees. Deserving candidates often get Pre-Placement Offers. Summer interns offer a fresh perspective to projects. They are in a unique position to provide an objective and unbiased point of view about the organization's work culture.

Compensation

The company may offer a monthly stipend, in addition to this rail-fare from the Institute/home town to the place of the training may be provided by the organizations. Companies also bear any cost incurred related to traveling for the purpose of the projects.

Placement

We assure each of our student 100% placement opportunity.



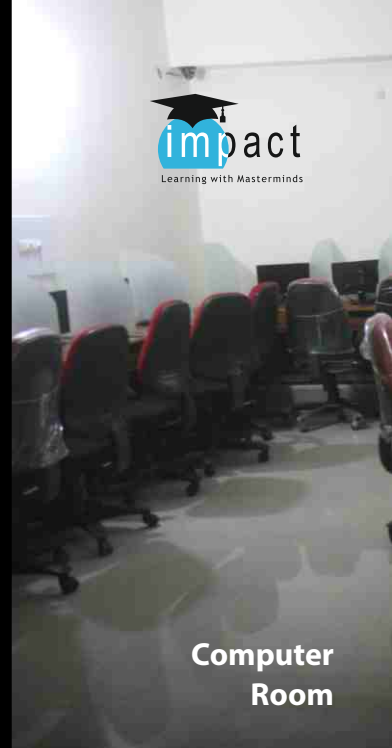
Admin Chamber



Boys Common Room



Girls Common Room



Computer Room

Infrastructure

Infrastructure wise we have six well equipped multimedia classrooms; three tutorial rooms besides two common rooms, one for boys and one for girls; One multimedia conference hall, one library, one reading room for students. Complete Wi-Fi, Air conditioned and proper power back-up arrangements. We have a computer lab equipped with 50 state of the art Computers.



Conference Hall



Library



Lecturer Hall



Front Office

IN MEDIA

दैनिक जागरण

इम्पैक्ट इंस्टीट्यूट का उद्घाटन



बाकरगंज में इम्पैक्ट संस्थान का उद्घाटन करते शिक्षा मंत्री वृषिण पटेल

जागरण संवाददाता, पटना: द इंस्टीट्यूट ऑफ मैनेजमेंट एंड फ्लॉगिंग एंड एडवॉकेट ट्रेनिंग (इम्पैक्ट) का शुभारंभ शुरूवार को बाकरगंज में वारी पथ स्थित डूंडा शाही कॉम्प्लेक्स में किया गया।

इम्पैक्ट एक राष्ट्रीय संस्थान है जहां आर्यभट्ट कॉलेज यूनिवर्सिटी के सहयोग से मैनेजमेंट और आईटी के अंडर ग्रेजुएट, पोस्ट ग्रेजुएट और रिसर्च प्रोग्राम संचालित किए जाएंगे। संस्थान का उद्घाटन शिक्षा मंत्री

वृषिण पटेल ने किया। इस अवसर पर एबीजी हेडक्वार्टर्स गुनेश्वर पांडे, बिहार के पूर्व डीजीपी आनंद शंकर, एएन सिन्हा इंस्टीट्यूट के निदेशक डीएम दिवाकर, आइएएस एसएम लाल, आइआईटी-पटना के रजिस्ट्रार सुभाष पांडे मौजूद रहे। इम्पैक्ट के निदेशक मनीष सिंह ने अतिथियों का स्वागत किया। उन्होंने गुणवत्तापूर्ण शिक्षा और संस्थान के आधारभूत संरचना के विकास का भरोसा दिलाया।

पटना • मंगलवार • 16 सितम्बर 2014 हिन्दुस्तान



छात्रों को रोज नया दिखना चाहिए : अभयानंद

पटना। डीजी होमगार्ड अभयानंद ने कहा कि छात्र जो भी पढ़ाई करें उसमें उन्हें कोई न कोई नई चीज दिखनी चाहिए। किसी भी चीज को देखने का अपना अलग नजरिया होना चाहिए। वे इम्पैक्ट प्रबंधन कॉलेज में क्लास की शुरुआत कर रहे थे। कॉलेज में एमबीए, बीबीए और बीसीए सहित कई कोर्स चलाए जा रहे हैं। निदेशक मनीष सिंह ने कहा कि इम्पैक्ट अपने छात्रों को देश के बाहर के कॉलेजों में भी शैक्षणिक दूर के लिए ले जाएगा। मौके पर प्रबोधजी, गोपाल, चैयारमैन बीडी सिंह, संजय कुमार, सुनील कुमार, दिगम्बर प्रसाद अग्रवाल, शशिरंजन, पूजा व सरोज थे।

इम्पैक्ट कॉलेज में नामांकन जारी

जागरण संवाददाता, पटना: बाकरगंज स्थित इम्पैक्ट कॉलेज में बीबीए, बीसीए और बीकॉम (प्रोफेशनल) के रेग्युलर कोर्स और दूरस्थ शिक्षा के तहत विभिन्न कोर्स में नामांकन जारी है।

कॉलेज आर्यभट्ट ज्ञान विश्वविद्यालय और निम्स यूनिवर्सिटी, जयपुर से संबद्धता प्राप्त है। कॉलेज के निदेशक मनीष सिंह ने बताया कि दूरस्थ शिक्षा के तहत मैनेजमेंट, टेक्नोलॉजी, बेसिक एवं एप्लाइड साइंस व पारा मेडिकल के विभिन्न कोर्स, डिप्लोमा इन लाइब्रेरी एंड इंफॉर्मेशन साइंस में डिप्लो और मास्टर डिग्री कोर्स की शिक्षा दी जाती है। कॉलेज में अनुसूचित जाति, जनजाति और अति पिछड़ा वर्ग के छात्राओं के लिए निःशुल्क शिक्षा की व्यवस्था है।

विस्तृत जानकारी के लिए चारी पथ, बाकरगंज स्थित डूंडा शाही कॉम्प्लेक्स में स्थित कॉलेज से संपर्क किया जा सकता है।

प्रभात खबर

बिहार खबरें... देश खबरें

इम्पैक्ट कॉलेज का उद्घाटन



कार्यक्रम का उद्घाटन करते अतिथि

पटना. इम्पैक्ट कॉलेज में बीबीए, बीसीए और बीकॉम प्रोफेशनल कोर्स का उद्घाटन किया गया। इसका उद्घाटन कार्यक्रम को बिहार के शिक्षा मंत्री वृषिण पटेल ने किया। उन्होंने कहा कि जीवन में लोगों को अवसर बहुत कम मिलते हैं इसलिए नया मौका मिले, इसका फायदा उठा लेना चाहिए, यहां इस हॉल में आते वक़्त मुझे अच्छे क्लास रूम, अच्छे लोग दिखे, मुझे यहाँ किसी चीज की कमी नहीं दिखी। उन्होंने इम्पैक्ट से निवेदन किया कि जो बिहार के प्रतिभाशाली छात्र हैं, जिनके अभिभावक उन्हें अच्छी शिक्षा नहीं दे पाते हैं, उनके लिए कुछ करें। इसी को मनेनजर रखते हुए इम्पैक्ट के डायरेक्टर मनीष कुमार ने बिहार के गरीब छात्रों के लिए 50 प्रतिशत स्कॉलरशिप की घोषणा की। डॉ डीएम दिवाकर (डाइरेक्टर एएन सिन्हा इंस्टीट्यूट) ने कहा कि बिहार के तीन अरबों संसभान है उपजाऊ

पटना जागरण

विद्यार्थी नया करने को रहें तैयार : अभयानंद



जागरण संवाददाता, पटना: द इंस्टीट्यूट ऑफ मैनेजमेंट एंड फ्लॉगिंग एंड एडवॉकेट ट्रेनिंग (इम्पैक्ट) का शुभारंभ शुरूवार को बाकरगंज में वारी पथ स्थित डूंडा शाही कॉम्प्लेक्स में किया गया। इम्पैक्ट एक राष्ट्रीय संस्थान है जहां आर्यभट्ट कॉलेज यूनिवर्सिटी के सहयोग से मैनेजमेंट और आईटी के अंडर ग्रेजुएट, पोस्ट ग्रेजुएट और रिसर्च प्रोग्राम संचालित किए जाएंगे। संस्थान का उद्घाटन शिक्षा मंत्री वृषिण पटेल ने किया। इस अवसर पर एबीजी हेडक्वार्टर्स गुनेश्वर पांडे, बिहार के पूर्व डीजीपी आनंद शंकर, एएन सिन्हा इंस्टीट्यूट के निदेशक डीएम दिवाकर, आइएएस एसएम लाल, आइआईटी-पटना के रजिस्ट्रार सुभाष पांडे मौजूद रहे। इम्पैक्ट के निदेशक मनीष सिंह ने अतिथियों का स्वागत किया। उन्होंने गुणवत्तापूर्ण शिक्षा और संस्थान के आधारभूत संरचना के विकास का भरोसा दिलाया।

प्रभात खबर

www.prabhatkhabar.com

16.09.2014

पटना, मंगलवार

किसी भी चीज को समझना आसान है



पटना. छात्र जो भी पढ़ाई करें उसमें उन्हें कोई न कोई नयी चीज दिखनी चाहिए, यह बात डीजी होमगार्ड अभयानंद ने कही। इम्पैक्ट मैनेजमेंट कॉलेज में क्लास की शुरुआत करते हुए अभयानंद ने कहा कि किसी भी चीज को देखने का अपना अलग नजरिया होना चाहिए और बतायी जा रही बातों को उसकी कसौटी पर कसना चाहिए, उन्होंने कहा कि किसी भी व्यक्ति के लिए दुनिया की कोई भी चीज को समझना असेभव नहीं होता, बस सुनने की आदत डाल कर और थोड़ा ध्यान देकर कोशिश करें, तो यह प्रब्लम सॉल्व हो सकती है, संस्था के डायरेक्टर मनीष सिंह ने कहा कि संस्था वह हर प्रयास करेगी, जिससे इम्पैक्ट के स्टूडेंट्स अलग छाप छोड़ने में कामयाब हो सके, स्टूडेंट्स को विदेश के कॉलेजों में स्टीडी टूर पर ले जाया जायेगा, इस मौके पर संजय कुमार, सुनील कुमार समेत कई और लोग भी मौजूद थे।

OUR INAUGURATION CEREMONY



Lighting Deep ceremony



Gupteshwar Pandey, ADG (HQ) honoured by the Chairman



Greeting Mr. D. M. Diwakar, A. N. Sinha Institute of Social Science



Hon'ble Mr. Vrishin Patel on dias



Director blessed by Hon'ble guest



Director's Message with the heavenly vision



Mr. Priyaranjan Principal Corespondent - Hindustan



Mr. Abhyanand Sir motivating the students





Chief Guest : **Shri Brishin Patel,**
Guests of Honour : **Shri Gupteshwar Pandey**
Shri Anand Shankar, IPS (
Dr. D.M. Diwakar, Director,
Shri R.N. Lal, IAS
Shri Subhash...ley, Registr

**"Education is a better
safeguard of liberty than
a standing army"**
- Edward Everett



Deepawali
Delight Celebration

WHY IMPACT?

Crossing an enthusiastic journey from pre-school to higher secondary school, a student links his/ her life to the ultimate learning point where ideal or perfect education can be expected. And IMPACT with its honest vision targets those students who really eager to grow with bigger aim. We not only concentrate on syllabus teaching but plan out also how to shape their mind from a 'studious brain' to a 'learning state'. Language Lab, IT LABORATORY and General Knowledge Classes are being provided to the fellows to organize them very well for competitive milieu. IMPACT TEAM works for the Social welfare by inviting SC/ST Students on free education basis with accommodation facilities.

*We ensure your growth and
development with sincere perfection!*

IMPACT COLLEGE

Affiliated to Aryabhata Knowledge University
(Under Bihar State University Act, 2008)

HEAD OFFICE & COLLEGE CAMPUS :

Dunda Shahi Complex, Bari Path
Bakerganj, Patna - 800 004
Ph. : 0612-3192 666/888/999
info@impactcollege.in
www.impactcollege.in

BRANCH OFFICE (Patna) :

3rd Floor, Dheeraj Commercial
Complex, Boring Road
Patna - 800 001
Ph. : 0612-2540850

BRANCH OFFICE (Katihar) :

Rose Complex
Rajendra Prasad Road
Katihar-854105
M. : 09905529630
09693054200